

MAKE A DIFFERENCE TODAY!

Raise funds for local
people experiencing
homelessness



Jimmy's
CAMBRIDGE

Fundraise for us

Supporting People from Street Floor to Front Door

About Jimmy's Cambridge

Founded in 1995, Jimmy's is a pioneering, community-focused organisation tackling homelessness within Cambridge.

“Jimmy's is my home from home. A place where I can get back on my feet”

Louise, a current resident

More than **1,000 people** in Cambridge currently face some sort of housing crisis

The most recent figures show homelessness increasing in Cambridge by **20%**

By valuing and respecting everyone who needs our services, we work with each person to provide options, tools, and skills to support them to move from the street to a home.

Our approach focuses on two areas:

Providing support: delivering an inclusive, supportive environment to help people manage a range of challenging needs. This includes specialist guidance for mental health difficulties, support for people with addiction, and bespoke help such as life-skills workshops, leisure activities, and advice and guidance.

Providing a home: we offer choices for more independent living, ranging from emergency accommodation at our East Road home, to shared housing across Cambridge, to innovative modular homes: movable, small-scale homes that provide residents with their own front door.



Fundraise for Jimmy's Cambridge

When you support Jimmy's, you are helping us to provide accommodation, deliver vital support to those in need, and ensure we can move people out of homelessness and into their own home.

Fundraising for Jimmy's is also a fun way to support your local community while building your skills and meeting new people.

There are limitless ways in which you can fundraise for us, and we love to see how creative our supporters are. To get you started, we've put together some popular ideas:

Events: host a quiz night, auction of promises, talent show or performance evening. Sell tickets, refreshments, and hold a raffle at the event

Food: use food to bring people together and raise funds, by setting up a bake sale, hosting a coffee morning or pizza night, inviting friends to a wine and cheese night, or running a cooking class

Competition: get competitive with your friends and family by hosting a board game evening, live streaming video games, or putting on a murder mystery

Challenge: set yourself a physical challenge and ask those around you for sponsorship. This could mean signing up for the Cambridge Half-Marathon, doing a sponsored swim or walk, running a charity football match, or skateboarding between your house and school. Whatever is a challenge for you!



Case study: jogging for Jimmy's

In May 2020, a group of 14 friends from across Cambridge came together to raise money for Jimmy's in lockdown by running as far as they could in a month. Supporters were encouraged to sponsor the runners, or pay a small 'entry fee' to run themselves and contribute to the total distance covered.

This challenge event raised more than

£3,000

and the team covered more than

1,000 km

during the challenge.



Harry's story

In 2017, Harry unexpectedly found himself on the streets of Cambridge. He spent that entire summer on the streets, feeling derelict, denounced and decrepit. He felt invisible sometimes 'wanting to just sleep and not wake up again.' This was until he found his way to Jimmy's.

Harry moved into East Road and with support from Jimmy's, was helped into supported housing, before he moved to his own flat. Thanks to our work, Harry has rebuilt his life and now lives independently as a part of the Cambridge community.

“Without Jimmy's I do not know where I would be now. They took me from street to shelter to house to home. Today will be a better day and the future is open again.”

Harry, a resident

In 2021, we supported more than **400 people** through Jimmy's network of homes

75% of people progress from emergency accommodation to more independent living within a year



The difference your fundraising can make



could provide a week of hot meals for someone staying in our Emergency Accommodation



could provide welcome packs for ten new arrivals at Jimmy's, meeting urgent needs and making them feel at home



could employ a Mental Health support worker to run four sessions with residents, tackling their individual issues



could run a modular home and support its tenant for one month

What we can offer you

Our team can support you to raise funds and spread the word about our work. We can:

- Share your fundraising event and link on our social media accounts
- Provide resources for distribution at your event
- For events with a fundraising target of more than £100, offer a branded t-shirt and collection bucket for use at your event
- Send a guest speaker to your community group to talk about the work of Jimmy's

Promoting your activity

Make sure you spread the word about your fundraising activity – the more you do, the more you will raise. To get the word out, why not contact your local newspaper; send an email to friends, family or colleagues; and post photos and videos on social media, tagging @JimmysCambridge when you do.

Getting the money to Jimmy's

There are several convenient ways that you can send us the money you have raised:

Online: via our Enthuse payment page: <https://bit.ly/3oAaUPg>

JustGiving: set up a dedicated fundraising page at [justgiving.com](https://www.justgiving.com)

Cheque: made out to Jimmy's Cambridge and addressed to Finance, Jimmy's Cambridge, 1 East Road, Cambridge, CB1 1BD

Bank transfer: to Jimmy's Cambridge, 20-17-35, 00469300

If you are paying by cheque or bank transfer, please fill out a Donation/Gift Aid form: <https://bit.ly/3rAK1N5>

This will allow us to get the maximum benefit for your fundraising, at no extra cost to you or your supporters.

Don't forget to tick the Gift Aid box.



Thanks to the generosity of our supporters, we can continue to make a vital, life-changing difference, supporting people from street floor to front door

Ready to make a difference?

GET STARTED TODAY.

Questions?

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01223 576085



Jimmy's
CAMBRIDGE

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Online: jimmyscambridge.org.uk

Twitter/Instagram: @JimmysCambridge

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YouTube: <https://bit.ly/3rvzTF7>

Registered Charity Number: 1058737